

YOUNG LEADERS IN DEMENTIA COMMUNIQUÉ

We, the 120 selected Young Leaders in Dementia, convened in Ottawa, Tokyo, Washington DC, and London to discuss novel and creative approaches to improve the care and cure of Alzheimer's disease and related dementias. Through a sustainable and representative global network of Young Leaders, we will address the priorities set forth by the World Dementia Council according to the following themes:

1. **Care** We propose the following approaches to optimize dementia care and caregiving:
 - i. *Dementia friendly products*: Dementia-related products and services can be clearly labeled through a universal symbol.
 - ii. *Dementia friendly environment*: Dementia friendly environments reflect differences in culture, countries, and practices as well as people with dementia and their caregivers. We will engage leaders in local governments, urban design, engineering, and human-environmental interaction to share translatable best practices.
 - iii. *Effective translation for caregivers*: Evidence-based treatments and interventions can be better translated into practice through expanded training for healthcare providers and other caregivers.

2. **Cure** We propose the following actions to accelerate the cures for dementia:
 - i. *Integrated dementia networks*: Identify and update coordination effort among existing and new centers of research and clinical care within and between nations.
 - ii. *Collaborative funding*: Begin to require existing governments and NGO research grants to have a collaborative component to strengthen existing and new networks.
 - iii. *The Dementia Program*: Encourage governments and NGOs to jointly fund a critical number of Space Program-like initiatives involving key research teams.

3. **Research** We propose a renewed focus on the following areas by the research community:
 - i. *The Dementia Grand Challenge to enable breakthroughs*: A global competition to promote constructive ideas in the prevention, cure, and care of dementia.
 - ii. *Research liaisons to bridge disciplines*: A core group of experts from diverse research lines to serve as knowledge translators to foster synergism between research disciplines in specialty meetings and collaborative projects.
 - iii. *Rethinking research to improve effectiveness*: An international initiative to align research goals and efforts, identify barriers in data-sharing and collaboration, improve clinical trial design, and coordinate evidence translation into practice.

4. **Awareness** We propose a global awareness and education campaign to achieve:
 - i. *Improved understanding of dementia* by diverse groups of people in societies-at-large through region-, culture-, and gender-specific awareness programs (e.g. meetings to promote knowledge on a variety of dementia-related approaches).
 - ii. *Open dialogues between stakeholders* across generations, cultures, nations, and healthcare delivery systems to share best practices and goals of care and cure.
 - iii. *Reduced stigma* through information dissemination in primary and secondary education, vocational training, the arts, and lifelong learning opportunities.